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Logistics. Theory and Practice. Logistics is the art of managing the supply chain and science of managing and controlling the flow of goods, information and other resources like energy and people between the point of origin and the point of consumption in order to meet customers' requirements. It involves the integration of information, transportation, inventory, warehousing, material...

# Logistics. Theory and Practice. - TU München, Institut

Strategy and process management is basically concerned with logistics strategies, process analysis and process design. Evidently, a process-oriented logistics chain aligned to strategic company targets

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Topic 1 – Trends and Strategies in Business Logistics Understand the importance on business logistics and its impact on the supply chain - define business logistics - know the key activities in logistics management - understand the importance of logistics/supply chain - the value added role of logistics. 1.1 Defining Business Logistics Logistics is the part of the supply chain process that ...

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